



Smart City centre of excellence (CENTREX)

To add consistency to all the Smart city projects of the Metropole Nice Côte d'Azur, the 'Smart City Centre of Excellence' or 'CENTREX' has been created. It is a **dedicated governance structure which embodies the Metropole's aim to develop a cross-sectoral approach in the Smart City**. The strategic action areas are consistent with the SRDEII and OIR. This integrated management structure, which avoids working in isolated pockets, is itself an innovation and is one of the ways in which the Metropole differentiates itself from other similar urban areas. CENTREX is a fundamental partner in the the Metropolitan Area's applications for European 'Smart City' projects

CENTREX will be deployed operationally as follows:

Provide it with collaborative governance

- Deploy a shared strategy for:
 - > Business sector objectives
 - > Innovation technologies, processes, methods and use

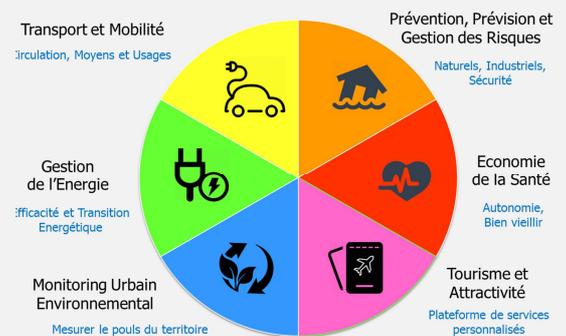
Opt for cross-sectoral management

- Set up a virtual, project-focused team
 - > multiple skills
 - > single objective

Experiments in the urban area aimed at industrialisation

- Exploitable and replicable pilot project
- Sustainable economic model
- Jointly developed with an ecosystem of partners

CENTREX's strategic project areas



CENTREX's objectives are as follows:

Inject dynamism into economic development through innovation

- > Develop the local entrepreneurial fabric (Established companies, startups, relocations)
- > Industry collaboration simulation - research (Uniting role of IMREDD)
- > Transform the Metropole into the leading urban area for industries of excellence through developing local ecosystems

Provide the public with high quality services

- > Offer of personalised services (e.g. Metropollen)
- > Guarantee equity across the urban area (e.g. Spot Marie 3.0)
- > Public involvement in developing the city (e.g. Civocracy)

Increase operational effectiveness of local authority sectors

- > Do better with less
- > Resource pooling and cross-sectoral projects
- > Reduce infrastructure costs ('light technologies')
- > Forecasting and predict when operating and managing the urban area