



European Innovation Academy

The European Innovation Academy (EIA) is the largest **European programme for educating and accelerating start-ups**.

Permanently based in Nice, on the St Jean d'Angély campus, each year, over 3 weeks this programme gathers together around **500 students and a hundred mentors from universities** (UC Berkeley, Stanford University, MIT, London Business School, UNICE, EDHEC, WU Vienna University, etc.) **and prestigious companies** (Google, Microsoft, etc.) from around the world and important risk capital investment funds.

♥ In the course of the programme, the participants can **acquire the skills needed to develop new products and services**. They are mentored by world renowned academics and experts from Silicon Valley and Europe. This innovative programme gives participants **the opportunity to stimulate the start-up spirit in the company and offers collaboration opportunities with R&D institutions at the global level**

♥ The aim of these three weeks is to provide an intensive learning experience: with the goal of **producing innovative start-up projects**, starting with the initial idea up to commercialisation and pitching to investors: from the idea to the market in just 21 days!

♥ Hosting this event is part of the Metropole's deliberate policy to **create jobs, innovation and digital companies** and helps increase its visibility and appeal on the world stage. Once again, it is the result of close collaboration between the Metropole and UNS which provides its facilities to EIA, together with Team Côte d'Azur and the Nice Tourist Office, which is involved in organising and hosting EIA.

♥ Ultimately, the objective is to help create future European champions, who begin life as **high-growth start-ups**.

Key figures

> **450** students

> **90** mentors
(Including 50% from Silicon Valley)

> **80** partner universities
Europe, United States, Asia,
Australia, Latin America

100
Innovative start-up projects in the NTIC
(web/mobile apps, connected objects, Big Data, 3D printing, etc.).

Schedule



Since 2012, EIA has produced a number of amazingly successful startups including 3D PRINTING which managed to convince Paul Allen's Vulcan to invest around \$7m. (2015 valuation: \$100m).

The BLOCKS and LifeInU projects which won the INTEL Global Business Challenge for connected objects. PlayDXTR, SNARC and MashWithMe are projects in full development...

Objectives:

- ▶ **Train students from around the world in digital innovation entrepreneurship**
- ▶ **Create a forum for emulation, ideas and projects**
- ▶ **Make the Metropole a world leader and model in innovation**



OPERATIONAL PROJECT