



An ecosystem of cutting edge companies French Tech Côte d'Azur

As early as 2013, the Metropole Nice Côte d'Azur began to build ties with Sophia-Antipolis initially, then Cannes and Grasse and finally the whole of the department, to reply to the State's call for certification labels, under the name of 'French Tech Cote d'Azur.' The certification label was awarded in June 2015 and July 2016.

Key figures



1500 ICT companies on the Côte d'Azur:

22,885 jobs



€4. bn in turnover
incl. **53%** exports

The FTCA falls into three categories of national goals

- #Security #Privacy** (safety, security, defence, protection of persons, cyber-crime and digital security, personal data protection)
- #Clearedech #Mobility** (environment, sustainable development, energy, intelligent transport, new forms of mobility, transport Collaborative, self-driving vehicle, sustainable city, smart city)
- #EdTech #Entertainment** (education, training, serious game, MOOC, adaptive learning, social learning, virtual and augmented reality, cultural and creative industries, media, television, radio, press, publishing, transmedia, video games, entertainment, visual arts, advertising and communication, music, live entertainment, books, cinema)

The French Tech vehicle enables companies to work with the economic development public sector bodies and all components of the **digital ecosystem** to define the coordinated action plans together:

SPECIFIC MEASURES	PARTNERSHIP MEASURES	QUALITATIVE MEASURES
Set up an effective acceleration scheme, which increases places for startups, improves existing technical platforms and infrastructure, develop French Tech Côte d'Azur's international and national reach.	Improve support to entrepreneurs, strengthen the sectoral ecosystems, fund digital companies, support for export, facilitate opening offices, strengthen measures to attract more out of area startups.	Upgrade technology in the areas of complex system simulation/modelling/big data and develop innovative uses in dedicated, powerful and consistent ecosystems



Objectives:

- ▶ **10 new international tech champions in 10 years**
- ▶ **50 new eligible startups each year in an acceleration process in 3 years**
- ▶ **A collective international drive**



PROJET LAUNCHED