



Innovative City: the international urban innovation trade show

- ♥ The conference and various events draws an international audience and is a major driver in building the image of the urban area. As part of its **Smart and Sustainable Metropolis**, the Metropole is a partner of the **Innovative City International Trade show** which it hosts every year, in cooperation with the Nice Côte d'Azur CCI.
- ♥ Innovative city has attracted more than 14,000 visitors since 2012 and has gradually become **the annual international meeting place for urban innovation**. Through **discussions between major groups, startups, academics, local authorities, engineering companies and service providers, etc.**, Innovative City provides a better understanding of the value of innovation, in an international setting. The number of visitors has doubled in the five years since it was launched.

- ♥ Innovative City offers an integrated approach to the Smart City, **making it easier to deploy and manage a very varied range of services**: public safety, health, education and the quality of life, flow management (mobility, water, energy, communications, etc.) and sustainable development.
- ♥ In addition to the exhibition space, the trade show includes **many high-level speeches on urban innovation and the Smart City** including: transport and mobility, energy, city life, ICT, Eco districts, digital models, construction, health, security & safety, water & waste, public lighting, education, etc.
- ♥ For the 2016 event, the Nice Côte d'Azur Metropolitan Area was able to demonstrate its concrete projects in this field, developed in partnership with major manufacturers and startups in its area.
- ♥ In 2017, (6th show from 5th to 6th July 2017) was presented in the form of an **innovation campus to search for new models of innovative urban areas and inner city districts**. The topic chosen was *'Where Innovation means new models for cities and citizens.'*

2016 Key figures



> **3,400** Visitors



124 exhibitors



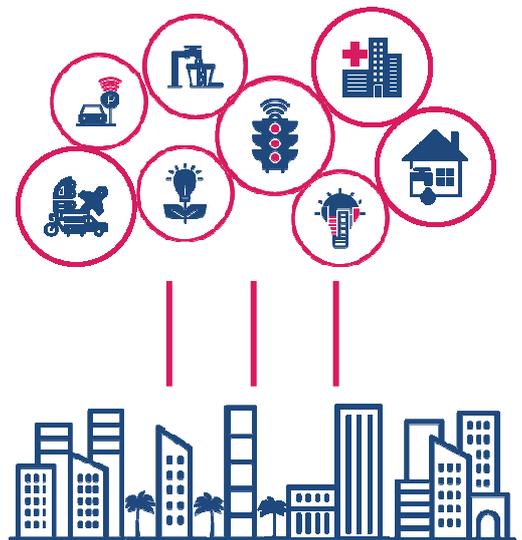
> **50** Start-ups have exhibited their innovations



> **200** international speakers



22 international delegations from all 5 continents



Objectives:

- ▶ **Present digital solutions that are already operational in urban areas**
- ▶ **Showcase international programmes with high development potential**
- ▶ **Make Nice a leading meeting place for the latest in urban innovation.**



PROJECT OPERATIONAL