



Towards an applied arts centre

The **applied arts incubator project** is intended to strengthen the attractiveness of the eastern part of the the urban area, transforming it into **a leading showcase for applied arts in France**. The site chosen is a plot of around 2,000 sq. m at Chantier 109

The incubator includes



A reception and promotion centre

- > A business incubator
- > An exhibition area and showcase for the creations
- > A skills showroom



A training centre, including

- > A relay centre for apprenticeship training units (operating in different establishments)
- > A continuous professional development centre (professional contracts)
- > A creative arts training centre - materials and architecture



A creative research centre including:

- > A fab-lab of creative arts and applied arts open to the public
- > An e-learning resource centre

More generally, the applied arts incubator aims to **create an ecosystem of artists from Chantier 109** (via the associations Entre-Pont, le Hublot and la Stations) **and the artists from Villa Arson**.

Partnerships will also be created with the vocational lycee, Région des Métiers d'Art Pasteur, in Nice for training programmes in leather goods and upholstery, in particular. Other partnerships may be developed with the **CFA des coteaux de Cannes**, a specialist in couture sector, which notably works for **HERMES and CHANEL**, and with the **Condé school in Nice** which runs training courses in product and fashion design, interior and exterior architecture, and visual communication. Finally, the ecosystem may include the Sustainable Design School of Nice (SDS) which trains the designers of tomorrow.

Objectives:

- ▶ **Create a cutting edge ecosystem to facilitate the development of applied arts and companies**
- ▶ **Move from a unique object to the manufacture of small quantities of products (limited**



LAUNCH ONGOING

Key figures

2,500 to 3,000 sq. m of floor space spread over 3 floors

15 projects housed on average (artists/designers)

3 Jobs (EFTE) created and a dozen part-time staff

€3.7 budget to launch the project

Parteners: Chambre de Métiers et de l'Artisanat des Alpes-Maritimes (CMA), Association La Station, Association L'Entre-Pont and Association Le Hublot

Schedule

