



## Public procurement: The Metropolitan 'Small Business Act'

**Public procurement represents 10% of the Gross Domestic Product.** It is an essential lever to relaunch growth, business and employment. **The Region Provence-Alpes-Côte d'Azur has adopted a 'regional preference' system intended to encourage SMEs and VSE in the region to bid for public procurement contracts**, with the objective of awarded 70% of them to these companies by 2021. Inspired by a proposal of the Metropole Nice Côte d'Azur Development Council, the "Small Business Act" aims to **make it easier for small and medium-sized enterprises to access public sector contracts** and support them in their development.

### The first two projects:

- 📖 **The Blue Book of public procurement** is a simple guide which provides practical help to companies when replying to a call for tender.
- 📞 **A free green number** 'Nice Côte d'Azur public procurement helpline' has been set up for companies in order to respond quickly to their questions about public procurement.

### Objective: a 'single point of contact' to activate public procurement:

- 📖 The **comprehensive listing of all calls for tenders and public procurement contracts** on a single platform and known to all stakeholders
- 📖 Developing a **Smartphone application** which sends 'call for tender alerts'
- 📖 **Providing experts** to help with ad-hoc bids
- 📖 Setting up a **training programme** if the need becomes more frequent
- 📖 **Creating a specific training tool** with answers provided virtually
- 📖 Distributing **public procurement guides** outside of the urban area

### Objectives:

- ▶ **Standardise the Call for Tender documents across all departments**
- ▶ **Metropole Nice Côte d'Azur leads by example when implementing public procurement regulations**
- ▶ **Propose regulatory improvements with local, national and European bodies**

### Key figures

**10%** of GDP generated by public procurement

**45%** of the Metropole's contracts awarded in 2016, went to companies in Nice or the urban area.

**27%** of the Metropole's contracts awarded in 2016, went to companies in the department or the region.



PROJECT LAUNCHED