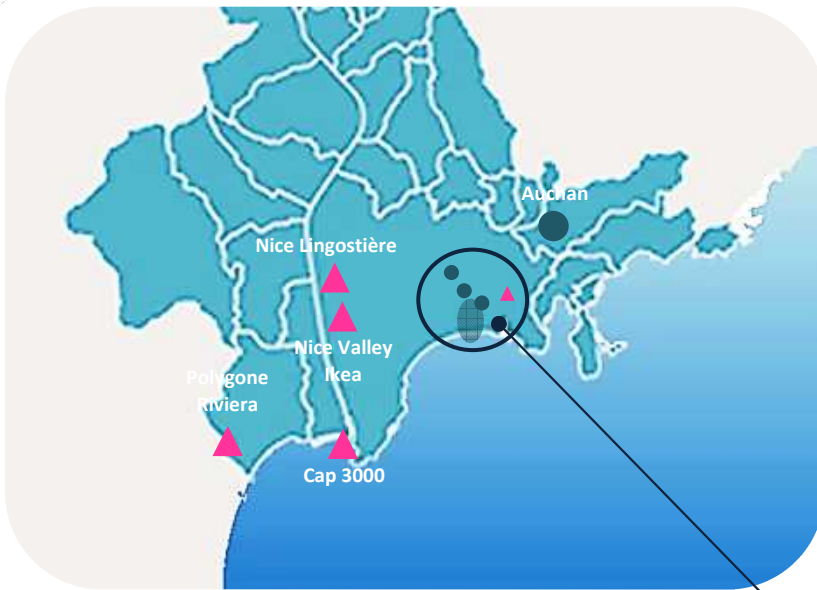




Eco-socially responsible retail urban planning

The Metropole is developing a **new generation retail** urban planning model that is more respectful of the environment and consumers.

It is therefore supporting suburban projects to **create and restructure innovative retail parks**, with the constant aim to ensure the retail districts are balanced evenly with the city centre.



▲ These 5 projects have been awarded the BREEAM certification This standard notably results in an enhanced working environment for employees and better shopping conditions for the public while reducing operating costs and environmental impact.

Polygonne Riviera Open air shopping and leisure centre which includes modern art at the heart of its design

IKEA/NICE VALLEY : Unique eco-design project including a latest generation store in terms of sustainable development and architecture This is surrounded by housing units and offices with the aim of integrating the entire site into the architectural line of the Allianz Riviera stadium

CAP3000 : Landmark retail park with In&Out, an unprecedented extension project opposite the sea.

NICE LINGOSTIÈRE : Landmark retail and leisure park which is very popular with consumers.

NICE TNL (City centre): Site redevelopment

Key figures



70,000 m² of retail space by 2018

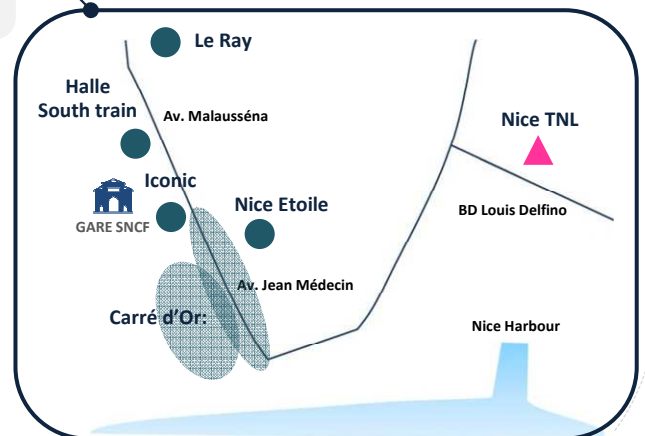


€700m of private investments by 2020

Schedule



The city centre retail sector is constantly looking to develop and renew



Objectives:

- ▶ Major new balanced retail areas with a confident architectural design
- ▶ A range of high quality and diversified retail outlets for new shopping experiences
- ▶ Destination stores opening (e.g. Ikea)



PROJECT LAUNCHED