



SelectUSA
U.S. – France Economic Investment Mission
Toulouse, Montpellier, Nice
Wednesday, March 13 – Friday, March 15, 2024
All times local

FRIDAY, MARCH 15 Nice
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U.S. – France Economic Investment Mission – Nice (9:00AM – 3:30PM)
Chambre de Commerce et d’Industrie 20 Bd Carabacel, 06000 Nice

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| 9:00 AM | Arrival & Registration |
| 9:30 AM | Opening <ul style="list-style-type: none">• Rafael Patiño, Commercial Counselor |
| 9:35 AM | Welcome video from Ambassador Campbell Bauer |
| 9:40 AM | Welcome CCI Provence-Alpes-Côte d’Azur <ul style="list-style-type: none">• Philippe Renaudi, President |
| 9:50 AM | Welcome UPE06 <ul style="list-style-type: none">• Pierre Ippolito, President |
| 10:00 AM | Select USA Presentation <ul style="list-style-type: none">• Jasjit Singh, Executive Director of SelectUSA |
| 10:15 AM | State Introductions <ul style="list-style-type: none">• Alabama, Georgia, Illinois, Iowa, New Mexico, Ohio, South Carolina, Virginia, New York, Florida, Indiana, Louisiana, Texas, West Virginia, and Connecticut. |
| 10:20 AM | Panel 1: How to Invest in the U.S.: business, fiscal and legal considerations. <ul style="list-style-type: none">• Philippe Cizeron @ PwC• Olivier Simon @ JP Morgan |
| 11:25 AM | Panel 2: Developing your markets and invest in the United States: feedback from companies <ul style="list-style-type: none">• Introduction and keynote speaker: member of the National Assembly. Christopher Weissberg, member of the National Assembly - President of the France-United States Parliamentary Group |



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With:

- Elodie BONDI, CEO QUALISTEO, Co-Chairman French Tech Côte d'Azur
- Gilles TRANTOUL, Vice-president, Product Marketing and Portfolio Strategy, Travel Distribution at Amadeus
- Julien MAUBERT - Director of the Raw Materials Division and Chief Strategy Officer at Robertet
- Moderator: Leonard Cox - Chairman of the International Committee – UPE06

12:55 PM	Closing by Rising Sud • Bernard Kleynhoff, President
1:10 PM	Cocktail Déjeunatoire and Networking (Sponsored by South Carolina)
3 :30 PM	Event Ends